

James Strock & Co.

www.jamesstrock.com
email: info@jamesstrock.com

Our Approach to Sustainability

Phase One is About *Remediation* of Past Practices

This is about *remediating past actions and reducing liabilities*. In every endeavor there's an ongoing need to comply with ever-changing, ever-complex statutes and regulations. There's also the need to remediate the effects of past practices—including for activities that were legal at the time they occurred. James Strock's unique experience in business and government—including serving as the chief of law enforcement for the U.S. Environmental Protection Agency in a time of vigorous and creative action—enables his teams to serve you across the range of needs:

- liability risk assessments;
- internal management audits and resulting management improvement;
- identify and work effectively with the range of stakeholders concerned with permitting and enforcement;
- where there is litigation, a regulatory determination or other conflict, use all applicable tools to establish a creative result which simultaneously advances environmental protection, protects your bottom line and earns public trust;
- anticipating and preparing for domestic and international statutory, regulatory and business trends.

As you reduce liabilities for past and present activities—and anticipate rather than react to rising challenges—you are able to attain a leadership role that can create new value in today's 21st century marketplace.

Phase Two is About *Efficiency*—Finding Value In Your Midst

There's a lot of value in your midst. By reviewing your organization's operations, you can identify prospective efficiencies. Many are there just for looking. Others can be identified by doing "best practices" reviews, incorporating the experiences of others. By demonstrating your commitment, you can take the first steps to engage your line managers, employees and

others who have the knowledge that can jump start your sustainability efforts--and do so within your business strategy. The gains can be rapid, building momentum to get to the next level.

Phase Three is About *Leadership*—Aligning Future Performance with Sustainability Goals

This is about *creating new bottom-line value* through sustainable practices. It's about serving more people, in more ways, more effectively. It's about getting *ahead* of regulatory requirements. It's about innovation. It's about engaging all your stakeholders—your customers, employees, contractors and vendors, regulatory agencies, environmental organizations and communities. James Strock's unique experience in business and government—including as the first Secretary for Environmental Protection, serving a "nation-state" recognized as a global leader—enable his teams to serve you across the range of needs:

- incorporating sustainability into your core business strategy for brand value and positioning;
- establishing benchmarks for accountability, based on information, analysis and experience from within and outside your company;
- creating a transparent process, engaging your stakeholders--internal and external--learning from their participation, earning their trust and support;
- establishing a culture of continuous improvement and increasing value creation.

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