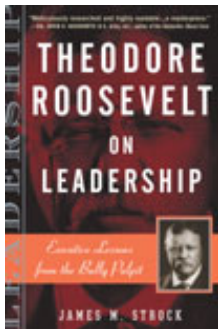


James Strock & Co.

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Praise for Books

Theodore Roosevelt on Leadership



Forbes.com: "The great thing about U.S. presidents is that, as chief executives of the most complex organization on earth, their wisdom is invaluable to business leaders.... Strock's *Theodore Roosevelt on Leadership* renders its subject as an aggressive, risk-taking master of PowerPoint-friendly advice."

The Business Review Reader: "Vigorous is the best word to describe Teddy Roosevelt and Strock does a fine job of communicating the energy with which our 26th president approached every aspect of his life. In addition to plenty of biographical detail, there are lots of lessons for leaders, ranging from self-discipline to managing teams to motivating the troops."

Business Week Online: "suggests ways decision-makers can learn from the onetime President's exceptional leadership skills."

Publisher's Weekly: "TR wrote hundreds of treatises and books, won the Nobel Peace Prize and launched the Panama Canal. Strock... analyzes Roosevelt's leadership engagingly and insightfully...."

The Ragan Report: "Strock does a thorough job of distilling Roosevelt's life examples into advice for today's audience, with many examples that have practical application for communicators."

Theodore Roosevelt Association Journal: "Strock's book may well become a kind of Bible to many people, a manual for inspiration that people will keep in the office desk, on the bedside table, in the briefcase for easy and quick renewal."

"Theodore Roosevelt on Leadership is filled with invaluable lessons for 21st Century leaders. It deserves a place on every executive's bookshelf." —**John C. Maxwell**, author of the best-selling *The 21 Irrefutable Laws of Leadership* and founder of The Injoy Group

"This meticulously researched and highly readable book is a masterpiece on an up-front leader. *Theodore Roosevelt on Leadership* could be the primer that turns around a nation choking on guidance from 'leaders' who preach 'do as I say not as I do.'" —**Col. David, H. Hackworth, (U.S. Army, ret.)**, author of the bestseller *About Face*

"It is about time someone wrote a book like this! This concise and valuable guide to Theodore Roosevelt's philosophy of action is interesting as history and useful for business people and other leaders." —**Tweed Roosevelt**, great-grandson of Theodore Roosevelt and president of The Roosevelt Investment Group

"You might wonder what an ordinary person can possibly learn from a man whose face is carved into Mount Rushmore. As it turns out, lots. This book is a vivid work of history, an altogether absorbing practical guide—and the best introduction to Theodore Roosevelt I've ever encountered." —**Peter Robinson**, Hoover Institution, former speechwriter to President Reagan

"James Strock has written a thoroughly enjoyable narrative of the life of Theodore Roosevelt. From it he draws key ingredients for leadership in today's world. This captivating volume is a must-read for people in business, the non-profit sector, and government who cannot achieve their goals without inspiring others." —**Carla A. Hills**, Chair & CEO, Hills & Company, former Secretary, U.S. Department of Housing & Urban Development, former U.S. Trade Representative

"James M. Strock has written a historically engaging narrative brimming with the affirmative wisdom of Theodore Roosevelt. If you want to succeed in business or education without compromising your moral compass, this marvelous book is an absolute must." —**Douglas Brinkley**, professor of history Rice University

"In a time when perception is regarded as reality, it is nice to be reminded of the real thing. TR didn't know about spin or use phrases like 'maximizing goals.' Common sense and tenacity, combined with the leadership principles illustrated in this inspiring book, are timeless and irresistible." —**John Milius**, Hollywood writer and director

"As rousing and inspirational as its protean subject, *Theodore Roosevelt on Leadership* is ideally timed—not only to coincide with the centennial of America's first modern president, but to combat the cynicism and artifice which beset our culture. In mining TR's life for the gold of individual character and national purpose, James Strock gives us a memorable portrait of an unforgettable American." —**Richard Norton Smith**, presidential historian

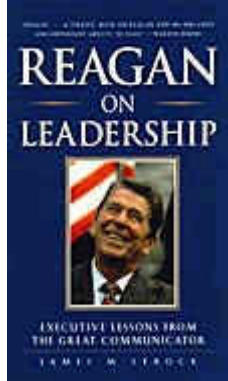
"Recently I read your book *Theodore Roosevelt on Leadership*. It is an excellent publication.... As a chief executive officer, I have challenged my leadership staff to read the book and discuss various sections at our weekly senior leadership meetings." —**Joy Hogan Rozman**, CEO, Virginia Health Quality Center, Richmond, Virginia.

"I just finished reading *TR on Leadership*. Well done. One of the finest books of this sort that I have read. Wish I had read it about thirty years ago." —**Wick Parcells, RADM, USN (Ret.)**.

Reagan on Leadership

Warren Bennis, co-author of the management classic *Leaders*, says of *Reagan on Leadership*: "Finally, we have a terrific book on Reagan and his uncanny and important ability to lead."

Boone Pickens adds: "It should be required reading in business schools across America."



Captain Don Roy, Commanding Officer, U.S. Naval Air Reserve, San Diego: "*Reagan on Leadership* is the one book selected by the Chief of Naval Operations to give to prospective COs and XOs upon graduation from the two-week Command Leadership Course in Newport. A must-read for Navy leaders."

Former Vice President Dan Quayle says: "The man who defeated communism also gave us a compelling example of superb executive ability. *Reagan on Leadership* captures the vision, courage, and character that made Ronald Reagan one of the great executives in history. This book is filled with useful and interesting insights."

Former U.S. Attorney General Edwin Meese III, one of Reagan's closest associates throughout his political career in California and Washington, D.C. observes: "James Strock has done a brilliant job of analyzing Reagan's leadership and communication skills and then distilling them into commonsense principles for others to follow. This book is invaluable reading for leaders in every walk of life—and those who aspire to lead."

Scholar and Reagan adviser **Martin Anderson** calls it "A superb book that gives many insights into how Ronald Reagan accomplished all he did--and how one might apply those lessons to one's own life."
