

James Strock Bio

Speaker, Consultant & Entrepreneur—Sustainability

James Strock is a longtime American leader in sustainability. His firm, James Strock & Co., serves clients across the U.S. and around the world. They include companies in various sectors, as well as NGOs, government agencies and the military.

The Company is uniquely able to identify, assemble and manage networks of talent to create extraordinary value for any organization seeking to make sustainability integral to its core strategy. We can serve you at every point in your evolution toward sustainability leadership—from compliance and liability limitation, to superior performance and new value creation. The one constant is that all of our clients—corporations, government agencies, not-for-profit organizations—are working effectively to achieve environmental improvement.

Mr. Strock is a frequent speaker and commentator on sustainability issues across the world, including the linkage between environment, energy, economic and national security. He has been cited in publications ranging from the *New York Times* and *Wall Street Journal*, and has appeared on a range of television and radio programs worldwide. He is a member of the Set America Free coalition, bringing together a diverse coalition of environmental advocates, energy experts, national security advocates, business people, religious leaders and other working to limit U.S. dependence on imported petroleum. (www.setamericafree.org).

Immediately prior to establishing his company in 1997, Mr. Strock served for more than six years in California Governor Pete Wilson's cabinet as the state's founding Secretary for Environmental Protection. Following confirmation by the state senate, Mr. Strock established and led the California Environmental Protection Agency (Cal/EPA), an organization with significant environmental, energy and economic impact worldwide.

During Strock's tenure, major advances were achieved in protection of air, land and water. The Agency effectively reframed longstanding debates on environment and economy, advancing high environmental standards while reforming bureaucratic process. He led the agency to a new focus on clean technology development, which was recognized with a \$100,000 "Innovation" award from Harvard University and the Ford Foundation, presented by President Clinton at the White House.

Other highlights of his Cal/EPA service include the adjudication and restoration of Mono Lake; significant reductions in air pollution from mobile and stationary sources; reform of pesticide regulations; and international initiatives ranging from participation in the negotiation and implementation of the North American Free Trade Agreement to enhanced cooperation with Germany, China and other nations.

In 1989, President George H.W. Bush appointed, and the U.S. Senate confirmed Mr. Strock to serve as Assistant Administrator for Enforcement (chief law enforcement

officer) of the U.S. Environmental Protection Agency. Mr. Strock led a major expansion and reorganization of the national program, while driving civil and criminal enforcement to record levels. He was instrumental in the development and passage of the Lieberman-Wilson Pollution Prosecution Act of 1990, and the Clean Air Act Amendments of 1990.

Mr. Strock is listed in *Who's Who in America*, *Who's Who in the World*, and *Who's Who in Finance and Business*. He is a member of the Council on Foreign Relations, the Authors Guild, and is a senior fellow of the Pacific Research Institute. He is a senior advisor to Craton Equity Partners in Los Angeles, and also serves other investment firms. He is a member of the advisory boards of the Global Nature Fund/Living Lakes Network (Germany) and the Association of Climate Change Officers. Past board service includes Enova Systems, Inc. and the Environmental Law Institute. He has been an adjunct professor at the University of Southern California and a guest professor at the University of Konstanz (Germany).

Mr. Strock served as general counsel and acting director of the U.S. Office of Personnel Management (the federal government's human resources agency), member of the California State Personnel Board, special counsel to the U.S. Senate Environment & Public Works Committee and a lawyer in private practice.

Among the many recognitions he has received are the Rajiv Gandhi Fellowship (India), the commendation of the California District Attorneys Association for environmental law enforcement, and the Ross Essay Award of the American Bar Association (\$10,000 prize for article on toxic victims compensation).

Mr. Strock was educated at public and private schools in Austin, Texas, and New Orleans, Louisiana, and at Harvard College (*Phi Beta Kappa*) and Harvard Law School. He was a teaching fellow in the Department of Government for Professor Richard Neustadt, and studied literature for a year at New College, Oxford, on a Rotary Scholarship. He served to captain in the USAR-JAGC.

He has extensive experience as a negotiator, facilitator and mediator. He received training from the Harvard Negotiation Project, the American Arbitration Association and other professional groups, and has served on the neutrals rosters of state and federal courts.

His newest book is *Serve to Lead®—Your Transformational 21st Century Leadership System*. His prior books are *Theodore Roosevelt on Leadership* and *Reagan on Leadership* (which will be released in an updated Reagan Centennial edition for 2011).

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